

# EFFECT SIZE, POWER, AND SAMPLE SIZE

ERSH 8310

# Today's Class

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- Effect Size
- Power
- Sample Size



# Effect Size

# Descriptive Measures of Effect Size

- The report of any study should include a description of the pattern of means and estimates of their variability, usually the standard deviations of the scores.
- It is also useful, however, to have an overall measure of the magnitude of the effect that incorporates all the groups at once.

# Descriptive Measures of Effect Size

- An effect-size measure is a quantity that measures the size of an effect as it exists in the population, in a way that is independent of certain details of the experiment such as the sizes of the samples used.
- Descriptive measures of effect size, other than the means themselves, can generally be divided into two types, those that describe differences in means relative to the study's variability and those that look at how much of the variability can be attributed to the treatment conditions.

# Differences Relative to the Variability of the Observations

- The standardized difference between means, for example, between two groups  $a_1$  and  $a_2$  is

$$d_{12} = \frac{\bar{Y}_1 - \bar{Y}_2}{s_{12}}$$

- Where:

$$s_{12} = \sqrt{\frac{SS_1 + SS_2}{df_1 + df_2}}$$

With equal sample sizes,  $s_{12} = \sqrt{\{(s_1^2 + s_2^2)/2\}}$ . Note that the pooled standard deviation,  $s_{\text{pooled}} = \sqrt{\{MS_{S/A}\}}$ , is sometimes used instead of  $s_{12}$ .

# The Proportion of Variability Accounted for by an Effect

- The square of the correlation ratio is defined as

$$R^2 = \frac{SS_A}{SS_{total}} = \frac{SS_{total} - SS_{S/A}}{SS_{total}} .$$

- An equivalent formula, based on the F statistic, is

$$R^2 = \frac{(a - 1)F}{(a - 1)F + a(n - 1)} .$$

# The Proportion of Variability Accounted for by an Effect

- In a very influential book on power analysis, Cohen (1988) defined some standards for interpreting effect sizes:
  - A small effect with  $R^2 = .01$  (cf.  $d = 0.25$ )
  - A medium effect with  $R^2 = .06$  (cf.  $d = 0.5$ )
  - A large effect with  $R^2 = .15$  (cf.  $d = 0.8$ )



# Effect Sizes in the Population

- The most popular measure of treatment magnitude in the population is an index known as the omega squared (n.b., in Greek). For the single-factor design,

$$\omega^2 = \frac{\sigma_{\text{total}}^2 - \sigma_{\text{error}}^2}{\sigma_{\text{total}}^2} = \frac{\sigma_A^2}{\sigma_A^2 + \sigma_{\text{error}}^2} ;$$

- Where:

$$\sigma_A^2 = \sum_{j=1}^a \alpha_j^2 / a.$$

# More Eta-Squared

- Equivalently, from the F statistic,

$$\hat{\omega}^2 = \frac{SS_A - (a-1) MS_{S/A}}{SS_{total} + MS_{S/A}}.$$

- It is possible to obtain a negative value of  $[\hat{\omega}]^2$  for  $F < 1$ . Note that  $[\hat{\omega}]_A^2$  is unaffected by small sample sizes.
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# Effect Sizes for Contrasts

- Two different effect sizes are available for a contrast.
  - ▣ Complete omega-squared
  - ▣ Partial omega-squared

- Recall our contrast:

$$\psi = \sum_{j=1}^a c_j \mu_j$$

- With:

$$\sigma_{\psi}^2 = \frac{\psi^2}{2 \sum_{j=1}^a c_j^2}$$

# Complete Omega Squared

- The complete omega squared,

$$\omega_{\psi}^2 = \frac{\sigma_{\psi}^2}{\sigma_A^2 + \sigma_{\text{error}}^2}$$

- This looks at the proportion of total variance accounted for the contrast.
- This can be obtained from the contrast F test:

$$\hat{\omega}_{\psi}^2 = \frac{F_{\psi} - 1}{(a-1)(F_A - 1) + an}$$

# The Partial Omega Squared

- The partial omega squared:

$$\omega_{(\psi)}^2 = \frac{\sigma_{\psi}^2}{\sigma_{\psi}^2 + \sigma_{\text{error}}^2} .$$

- This looks at the proportion of variance relative to the contrast itself and the error.
- It can also be obtained by the F test for the contrast:

$$\hat{\omega}_{(\psi)}^2 = \frac{F_{\psi} - 1}{F_{\psi} - 1 + 2n} .$$

# Effect Size Recommendations

- If you wish to summarize the effects for the experiment as a whole, the authors recommend that you use  $[\hat{\omega}]^2$ .
- When you are discussing the difference between two groups, you might consider reporting  $d$ .
- If appropriate, use the partial omega squared.



# Power and Sample Size

# Power and Sample Size

- The power of the test is

$$\text{Power} = \text{Prob}(\text{Reject } H_0 \text{ given } H_0 \text{ is false}) = 1 - \beta.$$

- We may use power to find the sample size in the planning stage and to find if the existing design would be likely to detect a particular alternative.



# Determinants of Power

- We can control the magnitude of Type I error through our choice of a rejection region for the F distribution (i.e., the  $\alpha$  level).
- The control of the Type II error and of power is not simple.
- Power depends on three determinants, the significance level  $\alpha$ , the size of the treatment effects  $w^2$ , and the sample size  $n$ .

# Determinants of Power

- Controlling power is important because power reflects the degree to which we can detect the treatment differences we expect and the chances that others will be able to duplicate our findings when they attempt to repeat the experiment.
- Research in the behavioral sciences is woefully lacking power (e.g., average power of about .50 for detecting medium effects).

# Determinants of Power

- The power of an experiment is determined by the interplay of three factors,  $\alpha$ ,  $\omega^2$ , and  $n$ .
- From a practical point of view, sample size is normally used to control power.

# Steps in Determining Sample Size

- (1) Determining the experimental design.
- (2) Deciding on the null hypothesis and  $\alpha$  (e.g.,  $\alpha = .05$ )
- (3) Find  $\omega^2$  from the alternative and null hypotheses (e.g.,  $\omega^2 = .06$ )
- (4) Select the desired power =  $1 - \beta$  (e.g., power = .80)
- (5) Finding the sample size from the combined information.

# Finding the Size of the Target Effect

- From the hypothesized results with  $\alpha_j$  and  $\sigma_{\text{error}}$  (see p. 171), the effect size can be calculated.
- Another way is to use a model experiment results (e.g.,  $\alpha$ ,  $F$ , and  $n$ ).

# Finding the Sample Size

- Using  $\alpha$ ,  $\omega^2$ , and  $1-\beta$ , as well as  $a$ , we may use the following three ways to find the sample size:
  1. Table 8.1 (p. 173)
  2. Appendix A.7 (pp. 590-595)
  3. GPOWER (Erdfelder, Faul, & Buchner, 1996)

# Table 8.1

Table 8.1: Sample size needed to achieve a power of .60, .80, and .90 in a test at  $\alpha = .05$  for studies with from 2 to 8 groups and effect sizes  $\omega^2$  from .01 to .15. These values were calculated by the program GPOWER (Erdfeiler et al., 1996).

	$a = 2$	$a = 3$	$a = 4$	$a = 5$	$a = 6$	$a = 7$	$a = 8$
Power = .60							
$\omega^2$							
.01	244	207	179	158	143	131	122
.02	122	103	89	79	72	66	61
.03	81	69	59	53	48	44	41
.04	60	51	44	39	36	33	31
.05	48	41	36	32	29	26	25
.06	40	34	30	26	24	22	20
.08	30	25	22	20	18	17	15
.10	24	20	18	16	14	13	12
.12	19	17	15	13	12	11	10
.15	15	13	12	10	10	9	8
Power = .80							
.01	390	319	271	238	213	194	179
.02	194	159	135	118	106	97	89
.03	128	105	90	79	71	64	59
.04	96	79	67	59	53	48	44
.05	76	63	53	47	42	38	35
.06	63	52	44	39	35	32	30
.08	47	38	33	29	26	24	22
.10	37	30	26	23	21	19	18
.12	30	25	21	19	17	16	15
.15	24	20	17	15	14	12	12
Power = .90							
.01	522	419	352	306	273	248	228
.02	259	208	175	153	136	123	113
.03	171	138	116	101	90	82	75
.04	127	103	86	75	67	61	56
.05	101	82	69	60	54	49	45
.06	84	68	57	50	44	40	37
.08	62	50	42	37	33	30	28
.10	49	39	33	29	26	24	22
.12	40	32	27	24	22	20	18
.15	31	25	22	19	17	16	14

# Using the Power Charts

- Pearson and Hartley (1951, 1972) have constructed some helpful charts from which we can estimate a sample size that will ensure a particular degree of power.
- Note that power, significance level, effect size, and sample size are interrelated and that fixing any three will determine fourth.



# Non-centrality Parameter

- The power charts make use of a quantity known as the noncentrality parameter,

$$\phi_A = \sqrt{\frac{\sum_{i=1}^a (\mu_i - \mu_T)^2 / a}{\sigma_{S/A}^2}} \sqrt{n}.$$

- With  $w^2$ , we may derive:

$$n = \phi^2 \frac{1 - \omega^2}{\omega^2}.$$

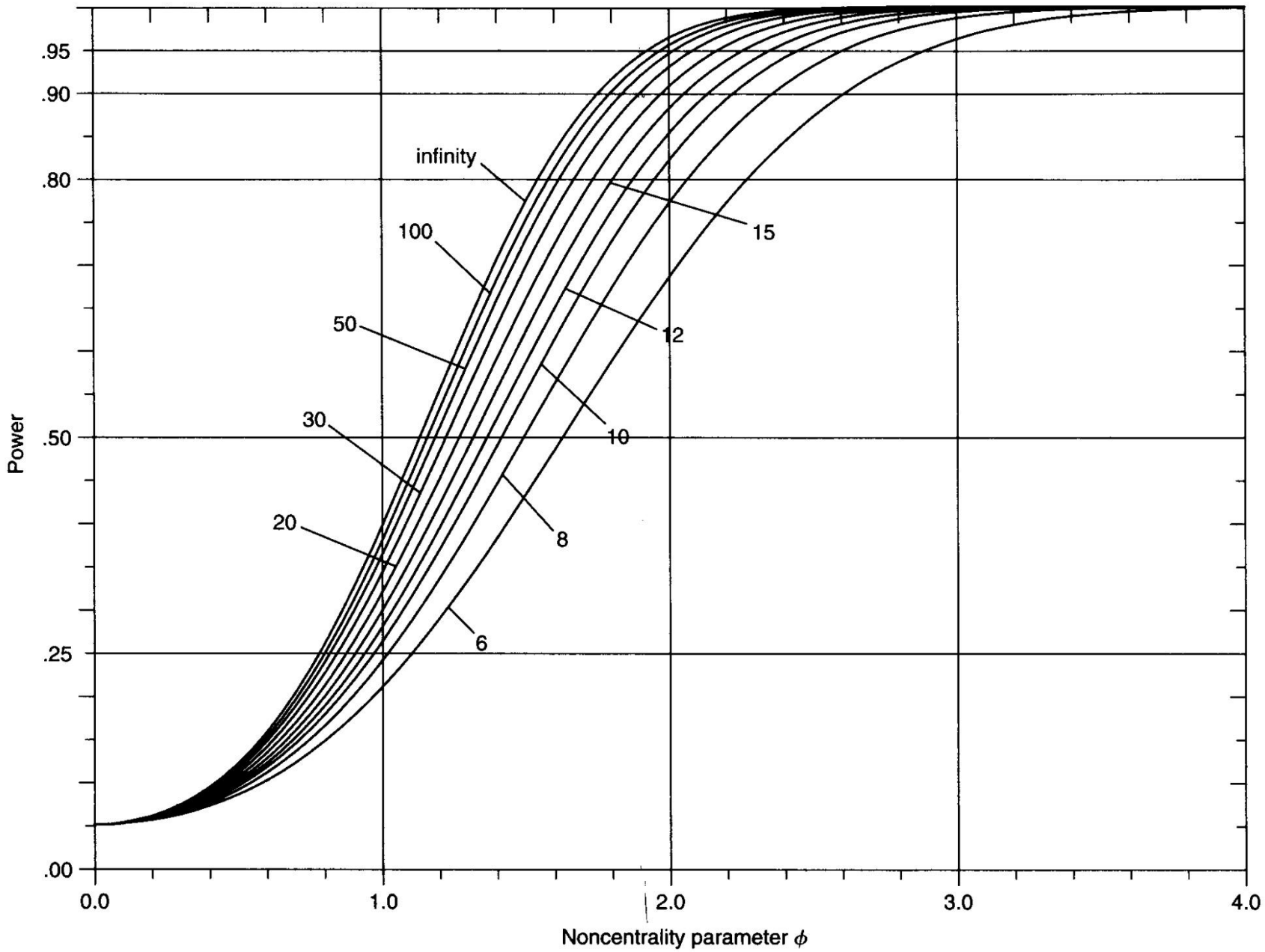
# Sample Sizes for Contrasts

- Use  $\omega^2_{(y)}$  and  $df_{\text{num}} = 1$  on the power chart.

# Comments

- Interestingly, methodologists seem to agree that a power of about .80 is a reasonable value for researchers in the behavioral sciences.
- When  $\alpha = .05$ , the ratio of Type II error to Type I error is 4:1.

$df$  numerator = 4



Power for tests with  $df_{num} = 4$



# Determining Power

In an Existing Experimental Design

# Calculating the Power of an Experiment

- We may obtain

$$\phi = \sqrt{\frac{n \omega^2}{1 - \omega^2}}$$

and use power chart with  $df_{\text{num}}$  and  $df_{\text{denom}}$ .

- Book comment: Use power analysis before implementing the experiment.

# Final Thought

- Effect sizes are useful for determining the size of a treatment effect.
- They also play a role in power calculations.
- Power is an important concept in that underpowered studies do not have a great chance of finding significance.
- You can use an estimate of power to determine how big of a sample is needed, this helps in experimental planning.



# Next Class

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- Chapter 10: Introduction to Factorial Designs
  - More than one factor in experiments...